



AMAZON RIVER

from ice to sea

IS THE AMAZON RIVER THE LONGEST IN THE PLANET?

It has always been taught that the Nile River is the longest and that the Amazon River has the largest volume of water, but that can be no longer correct.

EMBARK WITH US ON THIS CHALLENGING AND SPECTACULAR ADVENTURE!

For the first time a professional team will document the greatest biodiversity of the world, travelling the entire length of the Amazon River, from its most distant source – recently discovered in the Peruvian Andes, to the Atlantic Ocean, using hybrid boats, powered by solar energy and pedal, built with bioresin and natural fibers.

OBJECTIVES

The objectives are to present the greatest biodiversity on the planet, show fantastic landscapes, tell the story of the first explorers, and raise awareness to environmental conservation.

The project brings benefits to Brazil and to the world, promoting sustainability, tourism, investment in green technologies, and much more.

RESULTANTES PRODUCTIONS

The whole experience will be properly documented to confirm that the Amazon is the largest river in the world, both in territorial extension and in water volume.

The project will result in many productions such as a web series, TV/streaming series, documentary, VR/AR educational project, and an educational IMAX movie for museums of 40 countries.



From the producers of the
first Brazilian IMAX movie

AMAZON
ADVENTURE 3D

O PERCURSO



CUTTING EDGE GREEN TECHNOLOGY IN THE AMAZON

The Guaracy was designed especially for this project. She will be powered by solar energy and pedal, constructed with bioresin and natural fibers, in an unprecedented process, which makes her as sustainable as possible, a tech revolution to be tested in this expedition. Her plans will be shared with indigenous and riverside communities, as one of the legacies of this project.

THE EXPEDITIONERS

Led by Yuri and Vera Sanada, Aventuras Produções has been promoting Brazilian culture to the world since 1996 through the development and consultancy of scientific expeditions, film and TV and streaming productions on adventures, ecotourism, anthropology and environmental actions, providing a greater understanding of nature and what it means to be Brazilian. The company released in 2017 the first Brazilian IMAX film, winner of 7 international awards, including 2 Lumière from the Hollywood Advanced Imaging Society.



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